

Notice Ability

Unlocking the Dyslexic Potential

LOCKED POTENTIAL



59%

of dyslexics will fail to graduate from college.



20–50%

of those in detention centers have some form of dyslexia.



60%

of people in residential substance abuse treatment programs have a learning disability.

UNLOCKED POTENTIAL



35%

of entrepreneurs are dyslexic.



At the nation's top engineering university, dyslexia is known as the 'MIT Disease.'



40%

of self-made millionaires are dyslexic.

www.noticeability.org

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WHO WE ARE

NoticeAbility is a nonprofit organization dedicated to helping students with dyslexia identify their unique strengths and build self-esteem. We incorporate the neuroscience of dyslexia, the best practices of special education, and the power of EdTech to construct enrichment curricula and teacher training programs for global distribution.

WHAT WE DO

NoticeAbility has created a new paradigm for educating students with dyslexia. While remedial reading programs are essential to dyslexics' early education, they do not nurture the specific aptitudes of the dyslexic mind. **NoticeAbility's** programmatic activities compliment remediation efforts by reframing dyslexia—for students, educators, and caregivers alike—as a learning difference with unique strengths.

HOW WE DO IT



Educator Capacity

1. NoticeAbility's professional development (PD) seminars offer teachers the following: a neurobiological explanation of dyslexia; insight into the significance of social-emotional learning (SEL) and executive functioning (EF) development for our students; and the opportunity to explore **NoticeAbility's** curricula which are designed to cultivate dyslexic students' untapped strengths. Our PD facilitates a shift in participants' perceptions from a deficit-based view—dyslexia as a disability—to an understanding of dyslexia as a learning difference with associated advantages.



Personalized Learning

2. NoticeAbility's enrichment curricula introduce students to professions that draw on the strengths of the dyslexic mind (entrepreneurship, engineering and architecture, and the arts). Delivered through blended instruction (e-learning and classroom activities), our programs enable students to access academic content through multiple modalities (audio and video instruction, graphics, illustrations) while participating in project-based exercises that foster SEL and EF skills.



Family Engagement

3. NoticeAbility's caregiver seminars demonstrate the damage that negative reinforcement inflicts on the performance of dyslexic students while showing, instead, how well students respond to positive and constructive support. **NoticeAbility** promotes family engagement by providing caregivers with techniques to foster their students' learning and development of self-esteem.